Kaylee Stevenson

UX, UI, CX and Web Development

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Expertise and Skills

Conceptual
Mockups and Prototyping
User Journey Mapping
Heuristic Evaluations and Accessibility Audit
Front-End web authoring (HTML, CSS, Object-oriented Javascript)
Compliance with WCAG web standard

Software
Adobe Suites - Dreamweaver, Illustrator, PS
Visual Studio Code
Cyberduck
Figma and InVision
Shopify
Google Analytics
Webflow

Education

2021
EXPERIENCE DESIGN
Michigan State University
Bachelor's degree

2021
JAPANESE LANGUAGE AND CULTURE
Michigan State University
Bachelor's degree

Certifications

- Shopify Introductory Course - 2023

- UX Design - Google/Coursera, 2022

- Journey Mapping - Forrester, 2022

Experience

2021-2022
A.F. Group Insurance | Lansing, Michigan

CX DIGITAL ANALYST

Restructured the information architecture and UI of several digital portals that had not been maintained in over a decade, resulting in optimized workflows for employees and customers utilizing the portals alike. Also optimized portals, filters, and online resources used in B2A and B2C business interactions. Utilized design thinking to build existing digital spaces into updated versions that promoted navigation, workflow, and digital accessibility. Day to day tasks involved use of Figma, Adobe Dreamweaver, and Microsoft Office.

2019-2021
Real Estate One | Southfield - Detroit, Michigan

UX/UI AND MARKETING INTERN

Researched, prototyped, and developed a company-wide intranet service to slash communication time between five distinctive company branches in half and improve employee workflow.
Designed and developed webpages front-end using HTML, CSS, and object-oriented Javascript. Conducted user tests of beta versions pre-release, restrategized primary employee resource content, and performed accessibility audits that would form the directional framework of future updates to company sites.
Day to day tasks involved use of Figma, Adobe Dreamweaver, Cyberduck, HTML, CSS, Javascript, an understanding of PHP, and the ability to conduct heuristic evaluations and perform end-user research.

2018-2021
Michigan State University Graduate dept., | Lansing, Michigan

WEB MANAGER, INFORMATION ARCHITECT

Responsible for maintaining graduate program sites for the department of biochemistry and cellular and molecular engineering. Performed weekly updates to the site, including updating videos, reorganizing the site calendar, and keeping notifications on the front page relevant to current student events.
Transformed two departments from a completely paper file system to a structured and easy to navigate digital one within the department's shared digital resources.
Also assisted in the planning and setup of alumni events and educational forums weekly. Handled sensitive confidential documentation regarding students and faculty on a regular basis, and maintained correspondence between students and the department.